



Editorial Standards for The Democracy and Culture Foundation Initiatives and Events

What occurs on *The Democracy and Culture Foundation* (DCF) stage is live journalism – it is as much a part of the journalistic tradition as interviews conducted over the telephone or in the street. The standards of such events are inspired by the editorial standards of The New York Times, one of our founding partners, but adapted to a nonprofit structure. What occurs on a DCF stage is part of the DCF and New York Times reports, and is held to the same editorial standards as what appears in print and online platforms. As a result, our goal is always to treat audiences, interview subjects, speakers, partners, advertisers and others fairly and openly, and to be transparent in our dealings.

The Democracy and Culture Foundation conferences and events are possible because we work in close cooperation with seasoned journalists and with other organizational partners in the creative and strategic design of events.

1. Editorial Control

As often as needed, the President and Editorial Director of the DCF will decide, in cooperation, which conferences and other live events the Foundation should undertake.

The Editorial Director of DCF, in consultation with DCF's President, will choose panel topics, moderators and on-stage speakers for editorial conferences and events. For NYT-affiliated events, ultimate authority – and veto power – for panel topics, moderators and on-stage speakers lies with NYT editorial advisors and the NYT newsroom's leadership.

Authority over other aspects of events – including sponsorships, audience development and related topics – lies with the DCF President. The DCF Editorial Director may veto decisions that risk undercutting the organization's reputation for objectivity and impartiality, and the NYT newsroom may take the same action for NYT-affiliated events. However, it is intended that communication and collaboration will prevent such a need.

Decisions regarding the public display of editorial material, such as screen content during editorial panels or printed descriptions of panels and speakers, shall occur with the consent of both the Editorial Director and President of DCF.

Sponsors or underwriters of DCF events will not have any undue influence over the content or who appears on an editorial stage. However, the Editorial Director or President, in cooperation, may consider or solicit input from a partner organization, as long as this input is aligned with the Foundation's mission. The ultimate decision on whether to integrate any of these suggestions lies with the Editorial Director.

The Democracy and Culture Foundation may also allow a sponsor to offer brief remarks. The President and the Editorial Director of the DCF, in cooperation, may also decide to allow sponsors to offer their own speakers or presentations at a meal, reception, or other forum as long as those presentations are clearly designated as the sponsor's own content, and are kept separate from the journalistic content presented by the DCF and The New York Times. The Editorial Director will retain a consulting role in these presentations, including suggesting moderators and speakers, and will hold veto power over any content that is clearly out of line with the DCF's core values.

2. Independence and Accountability

All invitations to participate in a Democracy and Culture Foundation editorial conference or event should come from the President, the Editorial Director or, when appropriate, select editors, executives or others. The President and Editorial Director of the DCF have the responsibility and authority to ensure that any content presented on a DCF stage meets The New York Times's editorial standards. They will strive to ensure that conferences and other events include a range of views and the voices of diverse parties.

New York Times reporters, editors and columnists are encouraged to appear on DCF stages. However, they are also free to decline. Reporters will not contribute to any content designed or presented by sponsors, although they may be asked to moderate select sessions in line with DCF and NYT standards.

In situations where a solo sponsor might undercut the DCF's goal of

impartiality, multiple sponsors will be found.

3. Transparency

Any paid sponsorship for a Democracy and Culture Foundation conference or event will be publicly acknowledged.

Anything that occurs on a DCF editorial stage is considered on the record, and a recording will be posted in a manner accessible by the public. Media organizations in addition to The New York Times will be welcomed at DCF conferences and events, subject to constraints on space and resources.

4. Content Stemming from Conferences and Live Events

Because everything that happens on a Democracy and Culture Foundation editorial stage is live journalism, DCF (and NYT for affiliated events) reporters, editors, columnists, communications and marketing associates may use that material on any of our platforms – including posting video clips on democracyculturefoundation.org, athensdemocracyforum.com, artfortomorrow.org, NYTimes.com or other affiliated websites; on our social media accounts, reporting online or in print articles, publishing Q&A transcripts, etcetera. The decision on whether or how to use this material will be made or approved by the DCF Editorial Director, in collaboration with the NYT newsroom as appropriate.

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